

# The Online Master of Science in Business Analytics from Pepperdine Graziadio Business School

Pepperdine Graziadio Business School is committed to preparing leaders who can drive innovation forward in today's rapidly changing business landscape. Our master's in business analytics empowers students to use data to discover patterns that anticipate customer needs and solve business challenges.

Top-Ranked Business School<sup>1</sup>

GMAT Waivers Available

16 Months to Complete

## Curriculum Overview

Students in the program take core courses in two main areas: decision sciences and information systems. They **learn the latest in the field through courses in big data management, predictive analytics, and optimization with data.**

In addition to teaching students technical and analytical skills, the program also prepares students to effectively lead presentations and communicate their data findings to stakeholders.

## Outcomes for Graduates

**Graduates of the program are prepared to:**

- Collect, organize, and interpret data.
- Use Tableau, SQL, Hadoop, and Excel to identify data patterns.
- Think critically and analytically about business problems.
- Understand essential analytics concepts, methods, and tools.
- Forecast outcomes and develop strategies that drives positive outcomes.

## Outcomes for You as An Employer

Companies worldwide are embracing a digital transformation: Today, every business must be supported by relevant, accurate data. Our courses challenge students to harness the power of data to innovate solutions that positively impact business. This skill set—as well as the online degree format—benefits your company by allowing your employee to:

- Continue working full time for you while earning their degree.
- Apply what they learn in class to their role in real time.
- Promote new, innovative solutions to old business problems.
- Feel valued, incentivizing them to stay with your company longer.



“

We pride ourselves on providing a top-tier graduate school experience—led by industry-leading faculty, staff deeply committed to student success, and a forward-thinking business curriculum.”

**Dean Deryck J. van Rensburg**



## Flexible Online Format

The online MS in Business Analytics program is delivered in an engaging online learning environment that allows students to earn a degree from Pepperdine while managing their professional and personal commitments.

- Live, weekly classes that take place after regular business hours
- 24/7 mobile access to course work that features real business case studies
- One on-campus immersion—most of which occurs over a weekend

## Weekend Immersion

During their time in the program, students join us on our Los Angeles, California, campus for one immersion. The immersion engages them in practical training and exercises that enhance their communication skills, promote ethical decision-making, and fine tune their ability to present and pitch their data findings.



## About Pepperdine Graziadio Business School

Founded in 1969, the Graziadio Business School is anchored in the core values of integrity and innovation, and is dedicated to shaping leaders who drive meaningful, positive change in their organizations and communities. By offering tuition support, you can help your employee achieve that—and more—for your company and community.

## Empower Tomorrow's Leaders, Today

We're empowering professionals to bring their best to work and to the world—and you can, too. To learn more about the program, visit us at [onlinebusiness.pepperdine.edu](https://onlinebusiness.pepperdine.edu) or call us at 844.768.2808.

## 2022–2023 Tuition Charges and Program Fees

The online Master of Science in Business Analytics program has three start dates per year in winter, summer, and fall.

**16**  
months to complete

**\$1,975**  
price per unit<sup>2</sup>

**31**  
total units to graduate

**\$61,225**  
estimated tuition cost<sup>3</sup>

1. Princeton Review, [Business School Rankings](#) (Accessed December 18, 2019)

2. Price per unit for the 2021-2022 academic school year. There is a moderate price-per-unit increase every year.

3. This figure should be used for estimation purposes, as tuition rates are reassessed each academic year. Immersion experience fees are not included.